

## Mission Statement

We are committed to eliminating the adversity caused by autoimmune arthritis by raising global awareness, providing wellness alternatives, and sharing resources that will improve the quality of life for those affected by the diseases.

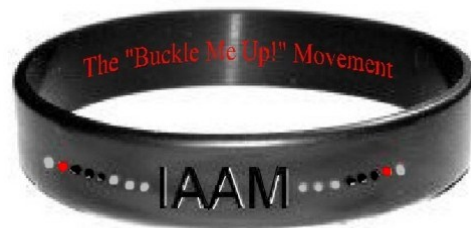
**IAAM defines autoimmune arthritis as chronic, systemic, inflammatory arthritis conditions brought on by a malfunctioning immune system.** These autoimmune diseases cause prominent inflammation and pain and primarily affect the joints, connective tissues and organs.

**Our goals aim to help the autoimmune arthritis sufferer in the following ways:**

- Provide a platform for awareness
- Create age-appropriate and realistic wellness alternatives
- Develop a global database of resources, available all in one place



## The "I Am" Awareness Bracelet



**"I Am...  
*A Leader for Change,  
Hopeful,  
A Believer in Progress,  
And Rebranding Stereotypes.  
I Am an Advocate for  
Autoimmune Arthritis Awareness."***

***-Message above packaged with each bracelet.  
100% of the proceeds are donated to IAAM.***

**www.IAAMovement.org**



**IAAM**

*The International Autoimmune Arthritis Movement*

*"I Am an Advocate for Autoimmune Arthritis."*



*IAAM is the first nonprofit organization to exclusively benefit autoimmune arthritis. It's time.*

*Rheumatoid Arthritis (RA)*

*Psoriatic Arthritis (PA)*

*Ankylosing Spondylitis (AS)*

*Systemic Lupus Erythematosus (SLE)*

*Scleroderma*

*Reactive Arthritis*

*Still's Disease*

*Juvenile Idiopathic Arthritis (JA)  
(and Juvenile versions of conditions above)*

*\*Mixed or Undifferentiated Connective Tissue Disease is also considered an Autoimmune Arthritis, as it is perceived as a combination of two or more diseases and may have no distinctive*

**Website: www.IAAMovement.org**



# *IAAM's Initiatives Exclusively Benefit Autoimmune Arthritis*

## Awareness



The Awareness initiative addresses frustrations many autoimmune arthritis patients feel regarding the overuse and misunderstanding of the full definition of the word "arthritis".

Here are a few ways IAAM will bring more **Awareness** to this cause:

- 1st official autoimmune arthritis bracelets. We also have other merchandise available in our online store! 100% of the proceeds benefit IAAM.
- We have created the 1st Media Awareness Hotline (located on our website) so you can report misleading or false information about Autoimmune Arthritis. IAAM will choose the cases to follow up with, then contact the appropriate persons to rectify the situation.

## Wellness



This Movement was also created to provide more age-appropriate fitness options, as well as to offer full nutritional resources, ranging from those following a medical format to those embracing a more holistic approach. Autoimmune affects all people differently; therefore, those diagnosed need customized options.

Some of our **Wellness** initiatives include:

- Creating the 1st Autoimmune Arthritis Certification for personal trainers.
- Providing website experts in fields of culinary arts, nutrition, and fitness.
- Tips for cooking safely as well as a range of recipes that are sensitive to autoimmune arthritis symptoms.

## Global Network



The Global Network will be an international database consisting of information ranging from local Support Groups to identifying companies that offer discounts to sufferers of these diseases. IAAM will become your resource for Autoimmune Arthritis.

Our **Global Network** aims to provide:

- A city by city list of local groups and organizations that provide assistance for autoimmune arthritis patients.
- A complete database library of books and other resources that will be collected and maintained by a real, certified librarian!
- Discounts negotiated by IAAM with companies offering products and services that can benefit sufferers.

## *How Can I Help?*

IAAM is run 100% by those who are affected by autoimmune arthritis, from those diagnosed to friends and caregivers of sufferers. Learn more about becoming a Volunteer by visiting our website or by emailing us at [info@IAAMovement.org](mailto:info@IAAMovement.org). You may also donate online. All donations are used to run the organization and to provide the programs and initiatives you see above.

